

Advertising and Graphic Design (A30100)

A.A.S. Degree (Evening & Online Courses)

PROGRAM PLANNING GUIDE

Date Revised: Fall 2020

Replaces curriculum scheduled dated: Fall 2019

Courses taken more than 5 yrs ago may not receive transfer credit. Consult your advisor for details.

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			Hours Per Week		Credits
			Class	Lab	
FALL SEMESTER					
GRD	110	Typography I	2	2	3
GRD	121	Drawing Fundamentals I	1	3	2
GRD	151	Computer Design Basics	1	4	3

SPRING SEMESTER					
ENG	111	Writing and Inquiry	3	0	3
GRD	152	Computer Design Tech I	1	4	3
GRD	141	Graphic Design I	2	4	4
GRD	145	Design Applications I	0	3	1

SUMMER SEMESTER					
WEB	140	Web Development Tools	2	2	3
		MAT 110 or MAT 143 or MAT 152 or MAT 171 or MAT 121	-	-	3

FALL SEMESTER					
GRD	146	Design Applications II	0	3	1
GRD	142	Graphic Design II	2	4	4
WEB	210	Web Design	2	2	3

SPRING SEMESTER					
GRD	241	Graphic Design III	2	4	4
GRD	230	Technical Illustration	1	3	2
GRD	167	Photographic Imaging I	1	4	3

SUMMER SEMESTER					
GRD	282	Advertising Copywriting	1	2	2
		HUM 115 or ART 111	-	-	3

FALL SEMESTER					
GRD	240	User Interface/User Experience	2	3	3
GRD	265	Digital Print Production	1	4	3
DME	140	Intro to Audio/Video Media	2	2	3

SPRING SEMESTER					
WEB	214	Social Media	2	2	3
GRD	280	Portfolio Design	2	4	4
		WBL 111 or GRD 246 or WBL 112 or WBL 113 or WBL 121 or WBL 123 or WBL 122	-	-	1

THIRD SUMMER SEMESTER					
		PSY-150, ECO-251, ECO-151, POL-120, or SOC 210	-	-	3
		ENG 112 or COM 110	-	-	3
GRD	285	Client/Media Relations	1	2	2

GRADUATION REQUIREMENT:

Credit Hours 72

Registrar's Office Approved - 3/24/20